

KNOWLEDGE LEVEL OF FARMERS ON CASHEW CULTIVATION TECHNOLOGIES

A. Anusuya¹, P. Balasubramaniam² and Sridevi Krishnaveni. T.R.^{3*}

¹Department of Agricultural Extension and Rural Sociology, TNAU, Coimbatore – 641003

²Department of Agricultural Extension and Rural Sociology, TNAU, Coimbatore - 641003

³Institute of Agriculture, TNAU, Kumulur, Trichy – 621712

Email: srideviens@gmail.com

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Abstract: This study attempts to measure the knowledge level of the cashew growers with regard to critical technologies in Cashew cultivation. The study was conducted at Ariyalur and Cuddalore districts of Tamil Nadu purposefully based on area and production. 120 respondents were selected through simple random sampling. Considering knowledge to be the dependent variable eighteen independent variables were identified and included in the study for better understanding on the factors influencing the knowledge level of the cashew farmers. Data were collected using a structured interview schedule and analysed using SPSS 21. Majority of the respondents had medium level of knowledge on cashew cultivation technologies, followed by low and high knowledge level. The results could be possibly influenced by number of trainings under gone, mass media exposure, social participation, contact with extension agencies and farming experience.

Keywords: Cashew, Tamil Nadu, Knowledge level, Critical technologies, Ariyalur, Cuddalore

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*Corresponding Author