

# EXISTING MARKETING PATTERN AND SLAUGHTERING SYSTEM OF GOAT IN CHHATTISGARH

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**Abstracts :** This study was conducted on 120 goat keepers selected from twelve villages of Mahasamund district of Chhattisgarh state during the year 2010 to ascertain the existing marketing pattern and slaughtering system of goats. The study reveals that majority of respondents had sold live animal only and sold them at home and most of the respondents had no transport facilities for selling their goats. About 13 per cent of the respondents had been slaughtering their goats of less than 12 months old age and they slaughtered their goats anywhere as per suitability. The price of the live goat rate ranged from Rs. 1500 to 6000 and average rate per goat was Rs. 2725 and range of chevon/ kg rate varied from Rs. 80 to 200 with average rate of Rs. 140/kg.

**Keywords:** Goat rearing, Marketing pattern, Slaughtering system

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