

ANALYSIS OF SOCIO-ECONOMIC PROFILE OF MARIGOLD GROWER IN ADOPTION OF IMPROVED MARIGOLD PRODUCTION TECHNOLOGY

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Abstract : The present investigation entitled “An analysis of Socio-economic Profile of Marigold Grower in Adoption of improved Marigold Production Technology in Chhattisgarh” was carried out during 2010 in two selected blocks of Bilaspur district. 150 randomly selected farmers who were practicing marigold cultivation were interviewed to collect the primary data on the basis of objective of the study. The data were tabulated and analyzed statistically to draw appropriate conclusions. The findings of this study revealed that majority of the respondents were found in middle age group (29 to 45 year) having high school level of education belonged to other backward caste, medium size of family (6 to 10 members) and had membership in more than one organization. Majority of the respondents were having marigold farming + other business as their main occupation, maximum number of the respondents belonged to medium size of land holdings category (2.1 to 4 ha.) with annual income category of Rs. 20,001 to Rs. 40,000 and maximum number of the respondents found credit for short term period from the co-operative society not easily available and other same agencies.

Keyword : Adoption, Marigold grower, Marigold production technology, Socio-economic profile

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