

**EVALUATION OF NEWER INSECTICIDES AGAINST WHITE BACKED PLANT HOPPER (*SOGATELLA FURCIFERA* HORVATH) OF RICE CROP.**

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**Abstract:** Rice is an important cereals crop of the world which is known to be attacked by large numbers of insect pest during its different development stages, out of this white backed plant hopper (*Sogatella furcifera*) is an important insect pest of rice. Evaluation of newer insecticides combine them with present one and new formulations of older molecules was thrust point of investigation viz. incidence of white backed plant hopper (*Sogatella furcifera*) was found in best reducing form by the application of ethiprole + imidacloprid @ 100g.a.i./ha and alika 247 ZC @ 44 g.a.i./ha were observed as effective insecticide for minimizing the WBPH incidence.

**Keywords:** *Sogatella furcifera*, cereal crop, insecticide

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