

ANALYSIS OF FACTORS ASSOCIATED WITH THE PRODUCTIVITY OF SCENTED RICE VARIETIES AMONGST THE TRIBAL FARMERS OF JASHPUR DISTRICT (CHHATTISGARH)

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Abstract: The present study was conducted in Jashpur district (Chhattisgarh) among scented rice growing tribal farmers. Total 4 blocks were purposively selected for the study and three villages were selected randomly from each selected block. Twelve scented rice growing tribal farmers were selected randomly from each selected village. Thus the total 144 scented rice growing farmers (12X12=144) were considered as respondent for this study. The results of the study revealed that the productivity of scented rice varieties of respondents was found to be positively and high significantly related with the three variables viz. extension participation, source of information and contact with extension personnel at 0.01 per cent level of probability.

Keywords: Scented rice, productivity, adoption, factors

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