

PROBLEMS IN ADOPTION OF RECOMMENDED MARIGOLD PRODUCTION TECHNOLOGY AMONG MARIGOLD FARMERS OF CHHATTISGARH

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Abstract: This study was carried out in Bilaspur district of Chhattisgarh during 2010 in two selected blocks. The study aims to assess major problems faced by marigold growers in adoption of recommended marigold production technology. 150 randomly selected farmers who were practicing marigold cultivation were interviewed to collect the primary data. The collected data were analyzed with the help of suitable statistical techniques to draw appropriate conclusions. The findings of this study reveal that the major problems faced by the respondents regarding recommended marigold production technology were lack of availability of labour, perceived new technology as costly, lack of training facilities on flower cultivation and excess post harvest losses, etc. The major suggestions given by the respondents for solving the problems as faced by them were market as well as cold storage facility should be increased, knowledge should be increased in various aspects of marigold production technology i.e. seed treatment, wise use of irrigation, wise use of fertilizer, use of proper dose of fungicide, insecticide, weedicide, through systematic training/regular programme, the trainings should be provided on different aspects of recommended marigold production technology, etc.

Keyword: Marigold production, Problems, Suggestions, Marigold growers

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