

STUDY OF SOME PSYCHOLOGICAL CHARACTERISTICS OF BT COTTON GROWER'S

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Abstract: Cotton is major commercial crop of India as well as for Gujarat .bt cotton cultivator posses different psychological characters which affect in knowledge and adoption of new technology so looking to this the present study was conducted in Vadodara district of Gujarat to know the different psychological characters of the bt cotton growers .It is found from the study that Majority of the Bt. Cotton growers (68.12 per cent) had medium level of scientific orientation. Slightly less than three fourth of the Bt. Cotton growers (72.50 per cent) had medium level of innovativeness. Three fourth of the Bt. Cotton growers (75. 63 per cent) had medium risk orientation and a great majority of the Bt. Cotton growers had medium level of overall modernity (85.00 per cent) and economic motivation (82.50 per cent).

Keywords: Crop, Psychological characters, Cotton

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