PRODUCTION AND PROFITABILITY OF BROILER: A CASE STUDY IN RAJNANDGOUN DISTRICT OF CHHATTISGARH

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Abstract: Poultry is one of the important components of animal husbandry in the Indian economy. The population of India and Chhattisgarh about 121 crore and 2.55 crore, respectively. Nearly 80 per cent population lives in rural area and 60 per cent of rural population is unemployed or underemployed.

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