

EMPOWERMENT OF RURAL WOMEN'S SHGS THROUGH AGRO BASED ENTERPRISES

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Abstract: The present study was conducted in Deoria district of Uttar Pradesh state. Two blocks i.e. Salempur and Bhatpar Rani were selected purposively for this study. A sample of 120 respondents was purposively selected on the basis of their involvement in food processing and dairy management, considering 60 respondents from each block. The respondents were interviewed with the help of well structured interview schedule. The findings revealed that majority of the respondents had medium level of participation in food processing and dairy management practices. Majority of respondents faced the constraints of dominance of male members in family, lack of information about food processing dairy management, difficulty in marketing of processed products and animal rearing practices was observed.

Keywords: Participation, Empowerment, Food processing, Dairy management practices, Agro based enterprise

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