RESEARCH ARTICLE

EFFECT OF PLANT GROWTH REGULATORS ON QUALITY PARAMETERS OF SWEET POTATO (*IPOMOEA BATATAS* (L.) LAM.)

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Abstract: A field experiment was carried out during *kharif*2016-17 at Kittur Rani Channamma College of Horticulture, Arabhavi (Karnataka) to study the effect of growth regulators on quality parameters of sweet potato [*Ipomoea batatas* (L.) Lam.]. The maximum beta carotene content (7.65 mg) was recorded in combination of GA_3 @ 100 ppm and CCC @ 250 ppm (T_{10}), followed by single treatment GA_3 @ 100 ppm (T_3) (6.72 mg/100g). significantly maximum reducing sugar content (7.40%) was recorded in treatment combination of GA_3 @ 100 ppm and CCC @ 250 ppm (T_{10}), significantly maximum starch content (22.50%) was recorded in treatment combination of GA_3 @ 100 ppm and CCC @ 250 ppm (T_{10}),

Keywords: *Ipomoea batatas*, Plant growth regulators, Quality parameters

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