

## IDENTIFY THE NEEDS AND BENEFITS FOR CREATION OF SELF HELP GROUP

**Victor Sarkar, Biman Maity\*, Kausik Pradhan, Tarun Kumar Das and Ankur Adhikary**

*Department of Agricultural Extension,  
Uttar Banga Krishi Viswavidyalaya, Pundibari  
Cooch Behar, West Bengal-736165  
Email: biman100002@gmail.com*

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**Abstract:** Self Help Groups are small economically homogeneous group of the rural and urban women and poor. The study was conducted in Falimari and Chandamari village under Cooch Behar block I, Gopalpur, Takargach villages under Cooch Behar block II of Cooch Behar District, from each village 45 no. of respondents taken and total 180 no. of respondents are taken from the exhaustive list. The purposive and random sampling procedures were followed and collected data was analyzed with help of statistical tools for graphical representation of the results. The result shows that majority of the respondent had joined the Self-Help Group for promoting saving because most of the Self-Help Group members belong to poor family background and they have always financial shortage. 88.89% of the respondents are acquired money for the food security purpose. The finding indicates that the earning and saving money is the main factor of SHG members in the group which help them for empowerment and maintenance livelihood.

**Keywords:** Development, Empowerment, Income Generation, Livelihood, SHG

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\*Corresponding Author